

Train your lens to 'Capture Lavasa'

November 28, 2013



Lavasa launched its online 'Capture Lavasa' photography contest under five categories, on until 2 January, 2014.

The contest, which kicked off on 22 November, 2013, is open under five categories- landscape, architecture, flora and fauna, people @ Lavasa and Colours of Lavasa. The picturesque locales, from the lakeside promenade to the mountains make for plentiful photo opportunities.

Contestants may submit photographs online at www.lavasa.com/capturelavasa under the category that they choose to participate in. Two outstanding experts in photography will be judging this contest, giving it another unique twist.

Anuradha Paraskar, Sr. Vice President Marketing & Sales, Lavasa Corporation Limited said: "The scenic Lavasa hill city provides a dramatic blend of people, natural beauty and architecture as a perfect backdrop for photography. While the advent of smartphones has given a new dimension to the popularity of 'mobile clicks', this contest is aimed at all photo enthusiasts with a creative eye. We invite you to come and capture the moments at Lavasa and share your experience with us. This contest is a unique opportunity for you to showcase your talent and win exciting prizes."

The winner will be crowned as the Official Photographer of Lavasa.

- See more at: <http://www.voyagersworld.in/article/train-your-lens-%E2%80%98capture-lavasa%E2%80%99#sthash.W9E10gjX.dpuf>