



Apollo opens its first Integrated Healthcare facility at Lavasa

Chief Minister of Maharashtra, Shri Ashok Chavan inaugurates the new 100-bed facility.

The healthcare and wellness destination shall cater to the needs of population from all over the world

Emergency and speciality healthcare services now available to communities around Lavasa

Lavasa, January 15, 2010: Apollo Hospitals, the largest private healthcare provider group in Asia, today opened its first state-of-the-art integrated healthcare and wellness centre, the Apollo Hospital Lavasa. Shri Ashok Chavan, Chief Minister of Maharashtra, inaugurated the 100 bed facility at Dasve, Lavasa. The hospital is the beginning of the creation of one-of-its kind healthcare and wellness destination in the world that will encompass rejuvenation, world-class medical care, health education, research and others. Lavasa is free India's first Hill City being developed by Lavasa Corporation Ltd, a part of the HCC Group.

Inaugurating the new hospital, Shri Ashok Chavan, Chief Minister of Maharashtra, congratulated Lavasa and Apollo Hospital for bringing a unique concept in healthcare and wellness to the Maharashtra state.

With the launch of the hospital, residents, visitors and communities around Lavasa will have access to multi specialty services and wellness services. The hospital is equipped to provide services in the departments of orthopaedics, paediatrics, rehabilitation, obstetrics and gynaecology, cardiology, emergency medicine, gastroenterology and other departments. Oncology, IVF, neurology and other specialities shall be introduced in a phased manner.

The phase I of the development is the 100 bed hospital and phase two shall comprise of creating 360 degree healthcare presence in one location. The work has already begun and Apollo has acquired 200 acres of land at Lavasa to develop the integrated healthcare city. Proposals have been received from leading architects globally and three of top 10 architects in the world have been short-listed for developing the master plan and the architectural design for the proposed phase II of the wellness and healthcare destination.

Speaking on the occasion, Mr. Ajit Gulabchand, Chairman, Lavasa Corporation said, "The commissioning of Apollo Hospital constitutes our commitment to provide the best in class infrastructure facilities and services planned for Lavasa. By joining hands with Apollo, we aim to get the best healthcare and education services available to the region, with all critical facilities within reach. With education, hospitality, and tourism, initiatives, already in operation, the city of Lavasa is now poised to become a destination for medical research & development and medical tourism."



Dr. Prathap C Reddy, Chairman, Apollo Hospitals Group said “With the dawn of a new decade comes a renewed promise to the city of Lavasa. Apart from delivering superior outcomes in cardiology, oncology, orthopedics and emergency, to name a few areas of excellence, the development at Lavasa will emphasize on overall wellness and rejuvenation programmes on the lines of the centres in Switzerland, Boston and San Fransisco. A senior team has been working on the wellness concepts for the past 3 years and has thoroughly researched the wellness needs of the customer. With the launch of Apollo Hospital Lavasa, we hope to bring hope, health and happiness in the region.”

Ms. Shobana Kamineni, Chairman of Apollo Lavasa Corporation said, “The Lavasa locale, with its pristine environment, is ideal for a facility like this. It is a pleasure to be partnering with a forward-looking organisation like Lavasa, which is determined to support us in our aim to demonstrate how a model healthcare facility can function in a rural setting. The Lavasa environment is ideal not only for recuperating patients and people using the wellness and rejuvenation centres, but also for research and development.”

Apollo Hospitals Group brings unmatched clinical excellence combined with care and compassion, based on 27 years of selfless service in treating over 18 million patients from 55 countries around the world. The Apollo group holds leadership across all healthcare service areas and the initiative at Lavasa shall further strengthen focus o integrated care delivery by combining age old systems with modern technology.

About Lavasa

Lavasa is free India’s first Hill City being developed by HCC (Hindustan Construction Company) where people can Live, Work, Learn and Play in harmony with nature. An inclusive city, based on the principles of New Urbanism, it is fast being developed over 12,500 acres of land, 3 hours’ drive from Mumbai and 1 hour from Pune. Lavasa will host a complement of global leaders in hospitality, tourism, education, healthcare, business research and industry. The hill city provides contemporary yet timeless architectural designs, multiple options for housing like rental housing, starter homes, apartments and villas. With state of the art infrastructure and amenities it will thus enable people to live life in full. For more information, visit www.lavasa.com.

About Apollo Hospitals

Apollo for over 25 years has continuously excelled and maintained leadership in medical innovation, world-class clinical services and cutting edge research. With a network of over 8000 beds at culturally diverse locations, over 4000 top class clinicians and total employee strength of 60,000 professionals, Apollo is one of the largest hospital groups in the world and our hospitals are consistently ranked amongst the best hospitals globally for advanced medical services.



For more information please contact:

Vaibhav Tiwari

Lavasa Corporation Limited

09820097475

vaibhav.tiwari@lavasa.com

Sameer Ranade

Comma Consulting

09823066106

sapraja54@gmail.com

ApoRaghava Rao Y.V

Vice President – Projects

Apollo Global Projects Consultancy Division

09884083160

raghu@apollohospitals.com